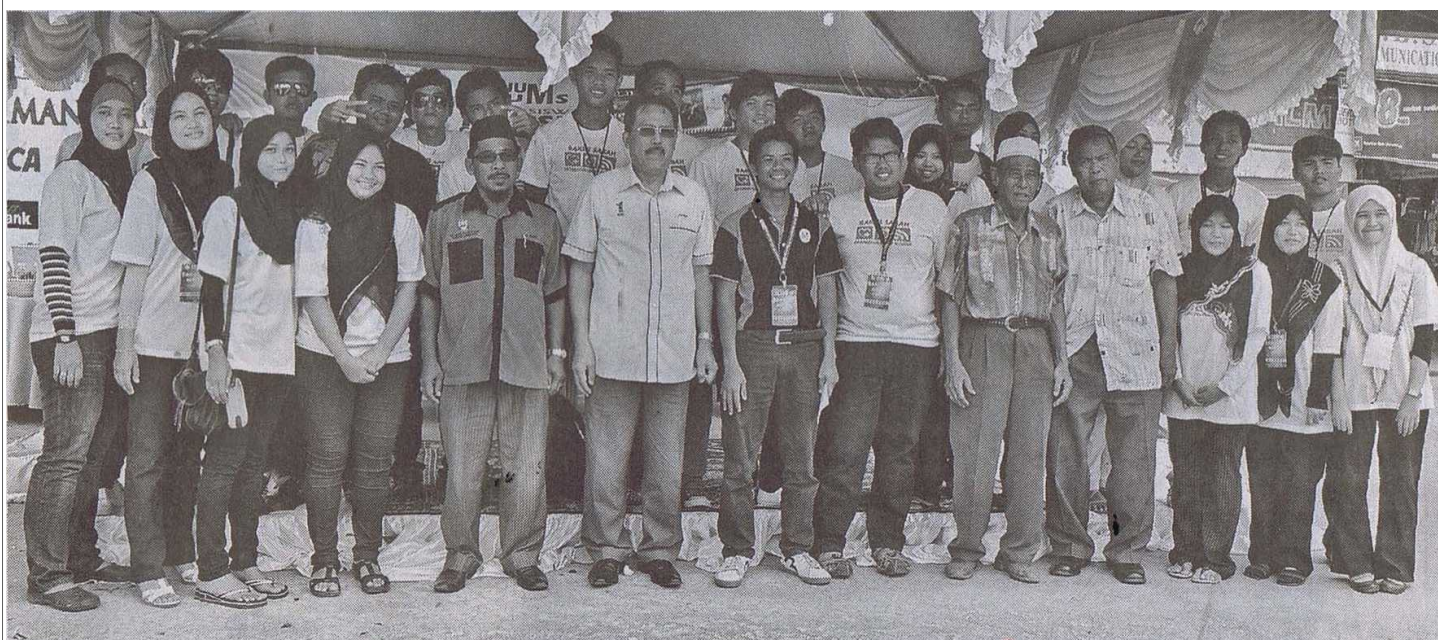


Headline	Carnival organised by undergraduates receives good response		
Date	08 Jun 2011	Language	English
MediaTitle	Borneo Post (KK)	Page No	A4
Section	Home	Article Size	186 cm ²
Journalist	N/A	Color	Black/white
Frequency	Daily (EM)	ADValue	1,071
Circ / Read	83,120 / 166,173	PRValue	3,213



Nasrun with the students involved in the carnival.

Carnival organised by undergraduates receives good response

LAHAD DATU: Students of Universiti Malaysia Sabah (UMS) and Universiti Utara Malaysia (UUM) in collaboration with the Lahad Datu District Council (MDLD) organized a Sabah Students Carnival (KARSIS), held over four days starting from June 5 at Dataran Palma here.

The carnival's programme director, Liswansah Bin Rashid, said the carnival received overwhelming response from local entrepreneurs as well as those from outside the district.

"The carnival has achieved its objectives. Apart from helping the local entrepreneurs to market their products, the students have fostered a good relationship with the community through the various programmes held throughout the carnival," he said.

Assistant Minister to the Chief Minister Datuk Haji Datu Nasrun Haji Datu Mansur when launching

the programme, said the carnival was an excellent platform to establish business networking, especially for the new entrepreneurs.

"The collaboration is considered an effort to provide exposure to students and the community about business and entrepreneurship as well as to encourage them to choose business as a major vocation, in line with government's policy.

"It has also exposed to the students about business that could potentially lower their dependence on fixed employments," he said.

Nasrun expressed hope that the programme could help the students to open up their mindsets and to assist in effecting a paradigm shift for the community towards business and entrepreneurship.

A total of 33 entrepreneurs from Lahad Datu and those from outside the district participated in the carnival.